



Eric Loori's Legacy Benefit

Honoring a Legacy of Independence



Honoring the Life, Leadership, and Legacy of

Eric O. Loori

October 28, 1956 – May 28, 2026

Hosted by:

Freedom Guide Dogs

Together, we celebrate a remarkable life dedicated to providing independence, confidence, and opportunity through guide dogs.

Proceeds support the ongoing mission of Freedom Guide Dogs.

About the event

In October, Freedom Guide Dogs will host a special benefit honoring the life, vision, and extraordinary legacy of our founder, **Eric Loori**.

For more than 43 years, Eric dedicated his life to providing independence, confidence, and opportunity to individuals who are blind or visually impaired through the partnership of highly trained guide dogs. Together with his wife and co-founder, Sharon, he built Freedom Guide Dogs from the ground up, creating an organization that has transformed hundreds of lives across the United States.

The Eric Loori Legacy Benefit will bring together graduates, volunteers, puppy raisers, donors, community members, industry partners, family, and friends to celebrate Eric's life and the mission he loved.

The event will feature:

- A catered luncheon
- Chinese auction and fundraising activities
- Entertainment
- Special tributes to Eric's life and accomplishments
- Community fellowship and remembrance
- Opportunities to support the future of Freedom Guide Dogs



Our Goal

The goal of this event is to raise **\$30,000**, the approximate cost of breeding, raising, training, and placing one guide dog.

Through sponsorships, donations, and community support, we hope to honor Eric's legacy by funding future guide dog partnerships and ensuring that Freedom Guide Dogs continues changing lives for years to come.

<i>SPONSORSHIP OPPORTUNITIES</i>	<i>SPONSOR SUPPORT</i>
<i>FUTURE GUIDE DOG SPONSOR (<u>EXCLUSIVE</u>)</i>	<i>\$30,000</i>
LEGACY PRESENTING SPONSOR	\$15,000
PLATINUM LEGACY SPONSOR	\$7,500
GOLD GUIDE DOG SPONSOR	\$5,000
SILVER INDEPENDENCE SPONSOR	\$2,500
BRONZE FREEDOM SPONSOR	\$1,000
COMPANION SPONSOR	\$500
FRIEND OF ERIC	\$250

Why Sponsor?

By becoming a sponsor, you are doing more than supporting an event.

You are investing in:

- Independence for individuals who are blind or visually impaired
- The future of Freedom Guide Dogs
- The continuation of Eric's life's work
- A mission that has transformed lives since 1992

Together, we can ensure that Eric's legacy continues through every guide dog team that follows in the years ahead.

Sponsorship

Benefits Include

Support

FUTURE GUIDE DOG SPONSOR



- *Exclusive naming recognition as the Future Guide Dog Sponsor*
- *Premier Name and/or logo placement on all event materials*
 - *Full-page recognition in event program*
 - *Recognition from podium during event*
 - *Featured recognition our website*
 - *Dedicated social media spotlight*
- *Recognition in event press releases and media materials*
 - *Premium event signage*
 - *Reserved table for 10 guests*
- *Opportunity to provide promotional materials*
 - *Recognition on event slideshow*
- *Commemorative plaque recognizing sponsorship*

\$30,000

<i>Sponsorship</i>	<i>Benefits Include</i>	<i>Support</i>
LEGACY SPONSOR	• <i>Recognition as Presenting Sponsor of the Eric Loori Legacy Benefit</i> • <i>Prominent name and/or logo placement on all event materials</i> • <i>Full-page recognition in event program</i> • <i>Recognition from podium during event</i> • <i>Website recognition</i> • <i>Social media recognition</i> • <i>Event signage</i> • <i>Reserved VIP table for 8 guests</i> • <i>Recognition on event slideshow</i> • <i>Opportunity to provide promotional materials</i>	\$15,000
PLATINUM SPONSOR	• Prominent name and/or logo placement on event materials • Full-page recognition in event program • Recognition during event remarks • Website recognition • Social media recognition • Event signage • Reserved seating for 8 guests • Recognition on event slideshow	\$7,500
FREEDOM SPONSOR	• Name and/or Logo placement on event materials • Half-page recognition in event program • Website recognition • Social media recognition • Event signage • Reserved seating for 6 guests • Recognition on event slideshow	\$5,000

<i>Sponsorship</i>	<i>Benefits Include</i>	<i>Support</i>
SILVER SPONSOR	• Name and/or Logo placement in event program • Social media recognition • Event signage • Reserved seating for 4 guests • Recognition on event slideshow	\$2,500
BRONZE SPONSOR	• Name and/or logo in event program • Event signage • Social media recognition • Reserved seating for 2 guests	\$1,000
COMPANION SPONSOR	• Name listed in event program • Recognition on sponsor board • Recognition on event slideshow	\$500
FRIEND OF ERIC SPONSOR	• Name listed in event program • Recognition on sponsor board	\$250

In-Kind Sponsors

Businesses or individuals who donate goods, services, auction items, catering support, printing services, decorations, entertainment, or other event-related contributions will receive recognition commensurate with the value of their donations. Recognition may include; *event program listing, sponsor board recognition, social media acknowledgement, event signage.*

Sponsorship Goal

The goal of the Eric Loori Legacy Benefit is to raise a **minimum of \$30,000** in sponsorships and donations to support the ongoing mission of Freedom Guide Dogs.

This amount represents the approximate cost of breeding, raising, training, and placing one guide dog with an individual who is blind or visually impaired.

Every sponsorship directly supports the continuation of the life-changing work that Eric dedicated more than three decades to building.

While our immediate goal is to raise a minimum of \$30,000, we hope to exceed that amount through the generosity of sponsors, donors, graduates, volunteers, and friends of Freedom Guide Dogs.

Together, we can honor Eric's legacy by funding future guide dog partnerships and ensuring that Freedom Guide Dogs continues to provide independence, confidence, and opportunity to those who depend on our services.

Thank you for considering a sponsorship of Eric's Legacy Benefit. Should you have any questions regarding sponsorship levels, benefits, or ways to get involved, please do not hesitate to contact Ashleigh Pace. We would be grateful for the opportunity to discuss how your support can help us honor Eric's life and continue the mission he cared so deeply about.

Freedom Guide Dogs for the Blind, Inc.

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Eric Loori's Legacy Benefit

October 25, 2026

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